

11 NOVEMBER, OLD ADELAIDE GAOL



IMPACT CHAINS

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Collab4Good

PARTNERSHIP PROSPECTUS >

Forging new links for **systems change**, to drive measurable impact & action towards the **Sustainable Development Goals**

This prospectus is an invitation to industry champions of change to collaborate with us as partners in our systems change revolution to strengthen communities, regenerate our environment and create a thriving economy.

Impact Chains 2021 is a day of experiential learning and doing to set the conditions and foster the actions required as individuals and as a collective to address the many complex social and environmental problems that we face here in Australia and globally.

Our partnership opportunities are about engagement—not bits of paper left on conference tables. If you're ready to take real action for change, please get in touch at hello@collabforgood.com.au

In Partnership With:

**Your Name
Here**

What To Expect

Impact Chains is a full-day immersive event, designed to bring together people who want to make the world a better place, who come from across all industries, sectors, professions and lived experiences, to learn how to drive positive systems change from where they are, with what they have.

We are all agents and operators within systems, and no matter who we are or what we do, we are all capable of driving change.

Participants will spend the day (+ evening) immersed in multiple experiential 'activations', each hosted by teams of leading change agents, to build participants' capacity and capability individually and collectively to enable positive change.

The experience will expand participants' mindsets, forge new networks, build their collaborative muscle, and equip them with tools to contribute to a better world from where they are, with what they have.

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Addressing the Sustainable Development Goals



Attended by 100+ brilliant minds*

Entrepreneurs, intrapreneurs and innovators, investors, funders and philanthropists, policy makers and policy writers, procurement officers and purchasing decision makers, CSR & sustainability managers, NFP leaders, teachers and students, local government officers, lived experience, researchers and business leaders across all industries, sectors and professions.

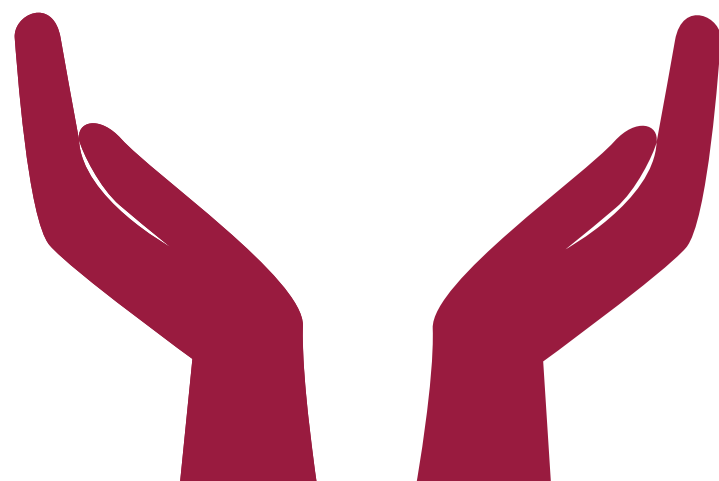
Immersive Learning, Important Issues *

Food systems, nature conservation, regenerative living, localising tourism, rural and regional health, criminal justice, impact investment, body image, social procurement, businesses for people, planet & profit + more.

*including, but not limited to the following

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Founded in February 2018 by three multi-award winning female founders and change-agents, Collab4Good is the South Australian-based social enterprise intermediary which builds the capacity and capability of learners, leaders and impact-driven businesses to deliver positive social impact and create a just economy - one which is based on participation, equity, access and rights for all.



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Moira Were AM

Co-Founder



Sarah Gun

Co-Founder



Amy Orange

Co-Founder

"I appreciated being a part of the Heal and Hustle Revolution after the Bushfires and sharing my model for loss and grief. Collab4Good provide opportunities for learning and stretching people's thinking and practice." - Rosemary Wanganeen, Griefologist and Founder, Healing Centre for Griefology

"I have found so much inspiration and value from the Collab4Good team. They have inspired and supported me as I grow our NFP, and they have provided me with very meaningful introductions with people whose values align. I really like the "lunch and learn" sessions, they go deeper with the information on offer and they really stretch my thinking." - Adrianna Pearce, Co-founder, Uniity

"The team behind Collab4Good can always be relied upon to be across the latest opportunities in the world of purpose and social impact. Looking forward to seeing Impact Chains come to life." - David Pearson, Industry Adjunct - The Australian Alliance for Social Enterprise (TAASE) UniSA | Business School

Walk the Talk - Partner with us for change

Becoming an Impact Chains Partner will provide direct access to a community of active change-makers and impact-drivers, while positioning your brand as a socially responsible, innovative and collaborative leader - a true champion of change.

We approach every partnership in a bespoke, curated and collaborative manner to maximise impact and value. While the following page provides an overview of the benefits associated with our partnership levels, our friendly team would love to discuss your objectives in further detail to create the best package for your needs.

		INCLUSIONS			
		BRAND EXCLUSIVITY	BESPOKE ACTIVATIONS	TICKET BUNDLES	BRAND ATTRIBUTION
LEVELS	FOUNDATION	✓	✓	✓	✓
	IMPACT		✓	✓	✓
	COMMUNITY			✓	✓

Get in touch at hello@collab4good.com.au

Schedule Of Benefits

*Program activations include:

- Pre-event breakfast
- Coffee and catering
- Evening networking event
- Pop-up social enterprise marketplace
- Branded breakout areas
- Other installations

Contact us today to discuss further.

	Foundation	Impact	Community
Provision of delegate list & personalised introductions to attendees (on request)	Yes	-	-
Invitation to formally open the event (2-min speaking window)	Yes	-	-
"Powered by your organisation" naming rights for an exclusive program activation*	Yes	Yes	-
Exclusive EDM to Collab4Good database (content to be supplied by sponsor)	x2	x1	-
100-word social posts acknowledging partnership to be distributed on facebook, linkedin & twitter	x4	x3	x2
Acknowledgement as partner on website, media coverage, social media, mailing, and media releases where relevant	Yes	Yes	Yes
Complimentary General Admission Tickets for your team	x4	x3	x2
"Pay it forward" tickets to be distributed by Collab4Good, communicated as "Powered By You"	x5	x3	x2

Want to partner with us?
Let's chat at hello@collab4good.com.au



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